



"The enjoyment of the highest attainable standard of health is one of the fundamental rights of every human being..."<sup>1</sup>

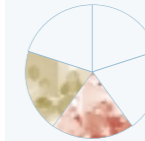
Increased access to Voluntary Counseling and Testing (VCT), targeted communication campaigns with clearly stated behaviour change objectives, measures to ensure the safety of blood products, prevention of mother-to-child transmission and improved management of sexually transmitted infections have all proven their effectiveness in preventing the spread of HIV. For several years, GITEC has been involved in setting up programmes in these fields. Recently, the workplace has gained importance in health promotion activities. GITEC has included support to HIV/AIDS workplace programmes into its Social Marketing Programmes.

In addition, GITEC provides support to national Tuberculosis programmes based on the DOTS (Directly Observed Treatment, Short Course) and

DOTS-Plus strategies advocated by the World Health Organization. Besides HIV/AIDS, Tuberculosis and Malaria, health problems that will gain importance in the future will include diseases caused by environmental degradation, unsafe water supply and sanitation, as well as life-style related and degenerative diseases.



Necessary activities to enhance health systems in resource-constrained environments span from support to health sector reform and decentralization, establishment of health financing systems, and improved health information systems to measures to upgrade infrastructure and equipment of health facilities and to ensure supplies with essential drugs and other consumables, and to enhance human resource capacities for health. This includes also specification, procurement, supervision of installation of, and training on, medical equipment. With various projects and up to large-scale programmes in all of these areas, GITEC is contributing to the strengthening of health systems and health services worldwide.



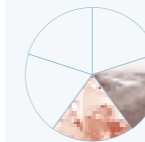
## Health System Development

- Health Policy Development
- Health Sector Reform and Sector Wide Approach
- Health Financing
- Health Information Systems



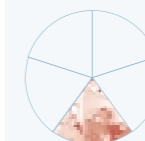
## Prevention and Health Promotion

- Knowledge, Attitudes and Practices (KAP)
- Community Participation and Health Education (CPHE)
- Information, Education & Communication (IEC)
- Behaviour Change Communication (BCC)
- Environmental Hygiene and Sanitation
- Maternal and Child Health



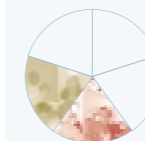
## Health Services

- Planning of Health Facilities
- Procurement of Medical Equipment and Essential Drugs
- Human Resources for Health
- Hospital Management
- Management Information Systems



## Reproductive Health

- Family Planning Services
- Safe Motherhood Programmes
- Prevention and Treatment of Sexually Transmitted Infections



## Disease Control Programmes

- Support to National Tuberculosis Programmes
- Malaria Control Programmes
- Integrated Management of Childhood Illness
- Infectious Disease Surveillance Systems
- Support to National HIV/AIDS Programmes
- Social Marketing
- Antiretroviral Treatment

<sup>1</sup> Armenia: Equipment of Hospitals

<sup>2</sup> Malawi: Health Education and Delivery of Essential Drugs

<sup>4</sup> Philippines: Procurement and Maintenance of Medical Equipment

<sup>5</sup> Namibia: Bill Board for the Social Marketing of Condoms

<sup>1</sup> Preamble to the Constitution of the World Health Organization; Geneva, 1948.